
Welcome to the JIOWC

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Editorial Abstract: COL Johnson describes the missions and organization of the newly-named Joint Information Operations Warfare Command, and how this growing organization will serve the information operations community.



*JIOWC and service senior leaders reflect on the command's history.
(JIOWC)*

On behalf of Major General Koziol, and the hundreds of Soldiers, Sailors, Airmen, Marines, government, and corporate team members: welcome from everyone in our new command. The information operations community took some major evolutionary steps in the last few months, and we're already pressing ahead with our expanded missions. The most visible changes began in late October 2006, when the Secretary of Defense approved a US Strategic Command (USSTRATCOM) recommendation to designate the former Joint Information Operations Center as the Joint Information Operations Warfare Command (JIOWC). Many joint warriors put in tremendous effort to reach this moment. Everything from our core task assessment to our new patch design represents tremendous effort from our entire military, government, and contract team. I hope you've taken a moment to read General Koziol's comments on our new name and symbol, as they explain much about our role.

The stand-up of a new command always rests on the shoulders of its predecessors. JIOWC's beginnings in 1980 as the Joint Electronic Warfare Center later evolved into the Joint Command and Control Warfare Center (JC2WC), and most recently the Joint Information Operations Center, as DOD needs for full-spectrum defensive and offensive IO support continued to grow. Combatant Commanders and staffs repeatedly saw just how effective small, highly-trained and experienced IO teams could be—and we remain the premiere source for that expertise.

The Joint Information Operations Warfare Command's mission is to plan, integrate, and synchronize information operations (IO) in direct support of Joint Force Commanders and to serve as the USSTRATCOM lead for enhancing information operations across the Department of Defense. The new command status reflects the growing impact of such IO core capabilities as Electronic Warfare, Computer Network Operations, Psychological Operations or PSYOP, Operations Security (OPSEC), and Military Deception (MILDEC), and how military commanders can best employ them in the current Global War on Terrorism. Our new command bears more than a minor resemblance to the COCOMs we serve, to provide a familiar joint face.

The JIOWC is organized as a "J-code" staff with four subordinate centers: the Joint Electronic Warfare Center (JEWEC), the Joint Operations Security Support Center (JOSC), the Joint Mission Support Center (JMSC), and the Joint Strategic Communications Support Cell (JSSC). The JEWEC brings back a familiar former name, though with even more capability to serve the IO world. No matter which center you call, you can be assured of Course of Action development, IO plan preparation, targeting options, effects assessment, and top rate exercise participation. Carefully planned and executed, the right mixture of these capabilities offers tremendous utility and flexibility to accomplish our Coalition and national goals.

We know we're part of a huge, interrelated community of planners, operators and policy-makers—all of whom have a

say in the many IO core elements. Becoming a joint command doesn't mean we're after anyone else's job: it simply reflects significant growth and additional challenges in the greater IO realm. The best way to battle these changes—as General Koziol has often said—is to transform IO into a core military competency. A job this big doesn't get done overnight, because the skills and knowledge which make up that core must be deeply rooted and enduring. Information operations is what we do, but most folks would say it is not yet completely intertwined within our professional military culture. Certainly it will be a while before the average Soldier, Sailor, Airman, or Marine is conversant in IO, but chances are he or she already knows just how important it is to send the right message. Again, we're here to work with partners across the government—and the world—to educate and develop the IO force.

This points to areas where we are already striving to improve, and where IO investments will lead to the greatest payoff. Building mission ready IO forces means we're leading a number of joint IO training and education initiatives, ranging from formal training courses to the highest executive-level guidance. We never forget this means the total force. We're working on improving Reserve component IO Integration, to better use the capabilities and talents of those units with dual Title 10/Title 50 roles and missions. While our exportable expertise remains a primary strength, our Operations Security teams are pushing to conduct an even greater array of Joint Multi-Discipline Vulnerability Assessments (JMDVA). And perhaps you've read about one of our largest initiatives: the Joint Integrative Analytic Planning Capability (JIAPC), in the Winter 2007 issue of *IO Sphere*. JIAPC brings together "People, Processes, and Technology" to provide Combatant Commanders (COCOMs) a more complete, accurate, and timely set of Information Operations (IO) planning products. This transformational partnership of existing organizations



helps integrate relevant IO community knowledge, and provides a collaborative IO planning environment to address Defense Planning Guidance (DPG) requirements. These future emphasis areas represent just a few ways the JIOWC is pushing forward to bring timely expertise to the IO community. Viewed collectively these efforts represent a full task load for anyone, but this new command is already well on the way to accomplishing the goals of our country and our Coalition partners.

While we have a ton of talent here, be assured we're always open to your insights, recommendations, as well as your critiques of anything we're doing. Our joint team is thankful for your sustained support from across the community, and looks forward to our continued success across the information operations spectrum. Please join us in celebrating a new flag flying over a battle-tested organization with a long and proud history. We look forward to working with you. ✍️